

Japan Industrial Imaging Association Guidelines for handling trademarks and logos

Established on April 17, 2007

Revised on Sept. 3, 2024

Japan Industrial Imaging Association

(Purpose)

Article 1 These regulations are established as guidelines for the operation and handling of logos set forth by the Japan Industrial Imaging Association.

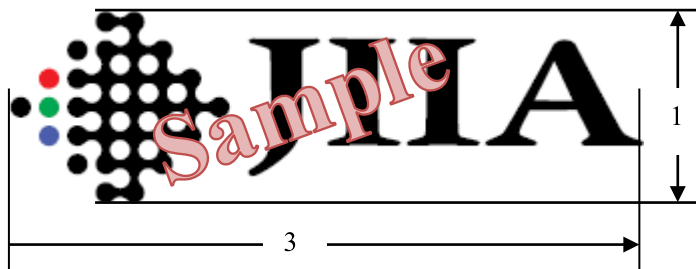
(Scope of Application)

Article 2 These regulations shall apply to the following documents, websites, exhibitions, etc. issued or operated by the Japan Industrial Imaging Association. In the event a member uses any of the following documents, company website, or exhibitions, he or she shall notify the Director -General of the Secretariat in advance by submitting the attached "JIIA Trademark/Logo Use Declaration".

1. Standard Specification
2. Presentation
3. Printed matter issued by JIIA (Guidance on JIIA Activities, Statistical Data, etc.),
4. Web site,
5. Signs (Exhibitions, Seminars, etc.)
6. Letterhead,
7. Business cards,
8. Envelope
9. Badge
10. Shield
11. Other

(Type of logo)

Article 3 The logo used shall be as follows.
Figures and JIIA characters must not be used separately as official logos
The aspect ratio of the logo shall be 1:3.



(Registration of Logo)

Article 4 The logo shall be registered as a registered trademark of the Japan Industrial Imaging Association.

(Application of the Logo)

- Article 5 Business cards, envelopes, badges, etc.
If space is limited, the following vertical logo can be used.



(Combination of Logo and Association Name)

- Article 6 When both the logo and association name are used, the trademark logo may be selected from the Japanese, English, and Japanese/English names, depending on the use.

An example is given in Appendix 1. The actual operation shall take into account the balance between the logo and the size of the association name.

(Operation of the Logo)

- Article 7 Specific operation of the Logo shall be based on the format specified in Appendix 2. The size of the logo shall not be specified, but shall not deviate from the specified format.

(Addition of Operation Format)

- Article 8 In the event of the creation of a new document other than the operation example described in this regulation, the Secretariat shall be notified in writing and deliberated and decided by the Board. The formats determined shall be added to these Guidelines from time to time.

(Sharing of Formats)

- Article 9 Templates relating to the operational example of the Logo shall be stored on the website of the Japan Industrial Imaging Association and shall be available for download by each member.

(Suspension of Use)

- Article 10 Even after a declaration has been made, the use of the trademark or logo may be suspended in places where the use of the trademark or logo is outside the provisions of this guideline or where the use of the trademark or logo is unauthorized by this guideline, the Association could instruct the suspension of use.

(Revision of Guidelines)

- Article 11 To this provision, in the event of any actual operational problems or requests for changes from members, deliberations shall be discussed at the Board.

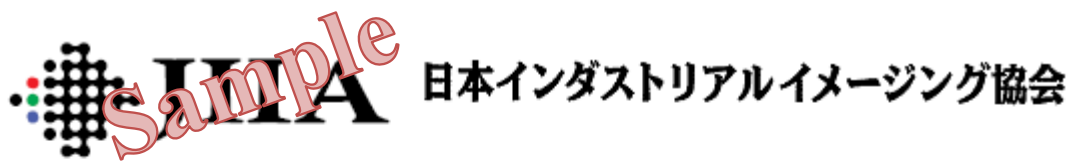
(Effective Date)

- Article 12 April 17, 2007

(Supplementary Provisions)

- Article 1 The revision of these Guidelines will take effect on Sept. 3, 2024.

Appendix 1. Example of Combined Logo and Association Name



Appendix Table 2 Example of Logo Operation

1. Letterhead Usage



2. Example of use in e-mail



3. Example of using the card

